

Adam Cal

Automotive 3D Creative Artist



Design Visualization ————— CG Storytelling ————— Real - Time



Hi,

Im a visualization artist with 5+ years creating design-evaluation imagery, **launch content** and **real-time experiences**. Experienced across data preparation, lighting, materials, cinematics, rendering, post-production and **AI-assisted workflows**. Visit my website for more of my works.

Skills

- Unreal Engine

Maya

V-Ray

Blender

Gaea
- Pixyz Studio

Adobe Suite

Vred

Notion

Alias

- Phone

+39 351 913 7996 / +48 509 094 552
- E-mail

adamcal1998@gmail.com
- LinkedIn

linkedin.com/in/adam-cal
- My website

adamcalvb.com

Languages

- English

- native
- Italian

- intermediate
- Polish

- native

Experience

- 

Senior Visualization Artist

Changan Automobile

Jul 22 - Present

 Rivoli, Italy
- 

3D Generalist - Visualization Artist

M-IT Design

Apr 22 - Jul 22

 Turin, Italy
- 

3D Generalist - Visualization Artist

Kross

Jul 21 - Oct 21

 Przasnysz, Poland

Education

- 

Transportation Design

IED Torino

Oct 19 - Jul 22

 Turin, Italy

Changan CS75 Plus

Internal + Press Visualization
Branding material



My role: Art direction, camera development, lighting, materials, Unreal scene assembly, rendering and final compositing

Pipeline: CAD → Vred/Pixyz → Blender/Maya → Unreal Engine → Photoshop/ComfyUI

Deliverables: press stills and detail images, Internal review renders

长安汽车

CHANGAN AUTO

CS75PLUS

THE FOURTH GENERATION

CS75PLUS

光影之美

尽显锋芒

长安第四代CS75PLUS

8月30日 成都车展见

中国西部国际博览城11号馆长安汽车展台



CITY LIGHT

「城市之光」

当川流不息的生命力，唤醒炽热而生动的脉搏

城市的深邃之中，霓虹交相辉映

灯火指引下，勇敢探索新的答案

CS75PLUS

全LED都市光翼前大灯

如层叠排布的光之飞翼

明快饱满，开阔大气，尽显锐意锋芒



长安汽车

CHANGAN AUTO

CS75PLUS

第四代CS75PLUS

8.30-9.8 中国·成都车展

中国西部国际博览城11号馆长安汽车展台



CS75PLUS

江之韵车身轮廓，以流动成就灵动

捕捉江流的韵律变幻

更赋予了车身以灵动与生命

成就优雅灵动又不失力量感的独特魅力

CS75PLUS

Deepal S05

Internal + Press Visualization
Branding material



My role: Art direction, camera development, lighting, materials, Unreal scene assembly, rendering and final compositing

Pipeline: CAD → Vred/Pixyz → Blender/Maya → Unreal Engine → Photoshop/ComfyUI

Deliverables: press stills, videos and detail images, Internal review renders + 3D Configurator



深蓝汽车

萤能之眼
科技的具像签名

将科技精髓凝聚于灯组
两段式布局的家族化深蓝之眼
LED照明搭配厚壁技术，完美呈现水晶质感

独特灯纹设计并镶嵌着独特的签名
强烈的图形化，在车流中传递独特的“眼神”
塑造科技感与动感魅力

百万像素智趣光影大灯
以工艺赋能科技

百万像素智趣光影大灯
飞翼造型搭配高亮黑边框，时刻营造起飞姿态
超130万高清像素的DLP投影模块
营造未来数字潮流美感

飞行姿态
蓄势待发

星羽贯穿尾灯
犹如射向星河的箭羽，带来宇宙的惊鸿一瞥
logo于中心点亮，彰显先锋浪漫格调

机翼的尾部V型扰流板设计
中央集成高位制动灯，彼此相交
结合设计及空气动力学的悬浮车身装饰件
带来更好的阻力效率与操控

以设计追随功能
科技外显 积蓄能量

以高品质工艺
突破式在车身打造萤能环形灯
集成充电\放电提示、迎宾送客、哨兵预警功能
设计追随功能
带来科幻感十足的数字化未来场景



Deepal S09

Internal + Press Visualization
Branding material



My role: Art direction, camera development, lighting, materials, Unreal scene assembly, rendering and final compositing

Pipeline: CAD → Vred/Pixyz → Blender/Maya → Unreal Engine → Photoshop/ComfyUI

Deliverables: press stills and detail images, Internal review renders



Changan NEVO Q07

Internal + Press Visualization
Branding material



My role: Art direction, camera development, lighting, materials, Unreal scene assembly, rendering and final compositing

Pipeline: CAD → Vred/Pixyz → Blender/Maya → Unreal Engine → Photoshop/ComfyUI

Deliverables: press stills and interior video, Internal review renders

四海增辉福临门

高阶智驾激光雷达，一路坦途
春色在望尽揽盛景，喜气生辉



长安启源祝大家新年
静宁见春，祉猷并茂



Deepal L06

Internal + Press Visualization
Branding material



My role: Art direction, camera development, lighting, materials, Unreal scene assembly, rendering and final compositing

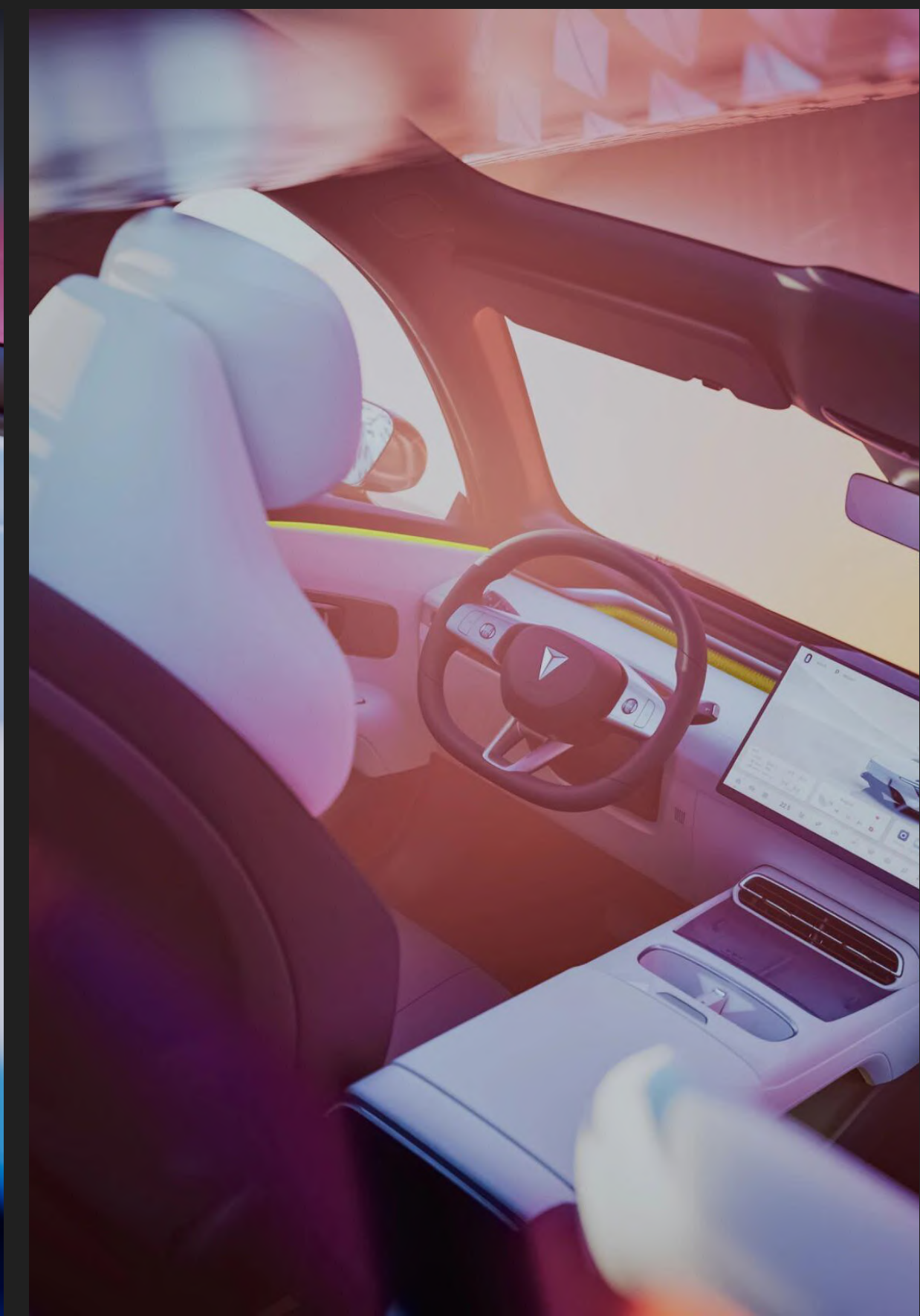
Pipeline: CAD → Vred/Pixyz → Blender/Maya → Unreal Engine → Photoshop/ComfyUI

Deliverables: press stills and interior video, Internal review renders



深蓝汽车

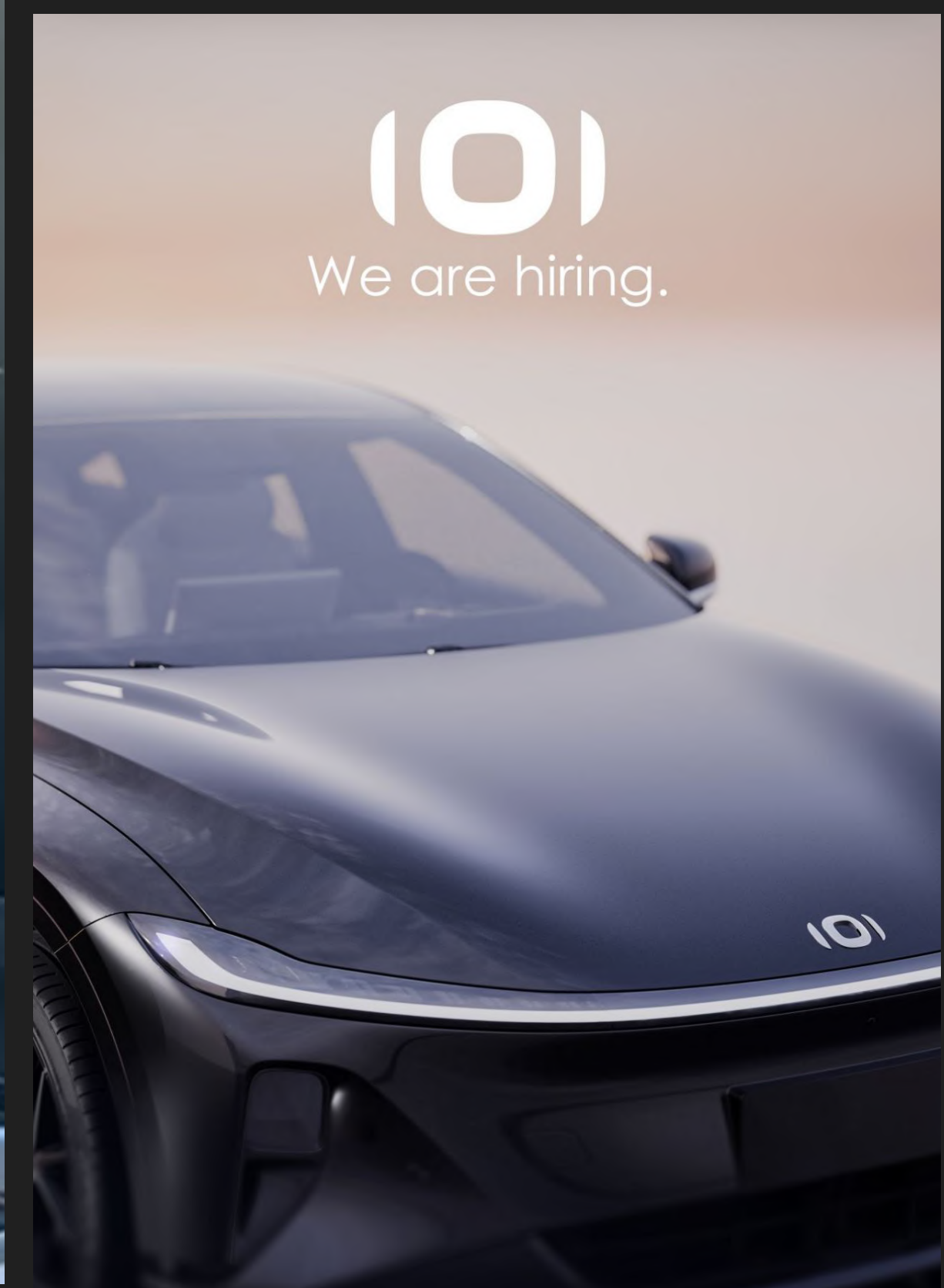
本图仅供参考，不作为购车依据。车辆配置以官方正式发布的配置为准。



Changan Branding

Photography and Videography

Creation of branding content



IOI
We are hiring.





Miscellaneous Visualisation

Other works, AI implementation

Unreal Engine, V-Ray, Maya, Blender, Sora, ComfyUI





8:47 5G 71

New Deepal S05

Yours from 27.950€



S05 1.6 TCDI Business - TAN 6,45% TAEG 7,57% - Prezzo pieno € 27.950 - 47 rate da € 269 - Anticipo € 5.360 - Valore Futuro Garantito € 17.010 - Importo totale dovuto dal consumatore € 29.890,97. Offerta valida fino al 31/07/2026. Consumo combinato ciclo WLTP (lt/100km) da 6,6 a 7,5. Emissioni CO2 ciclo WLTP (g/km) da 149 a 169. Immagine generata con AI.

Home YouTube Share Search Profile



deepal_italia



4,330 34 13 36

deepal_italia L'avanguardia smette di essere solo teoria.

New Deepal S05. Intelligent, dynamic, urban.

June 15 · See translation

10:45 21

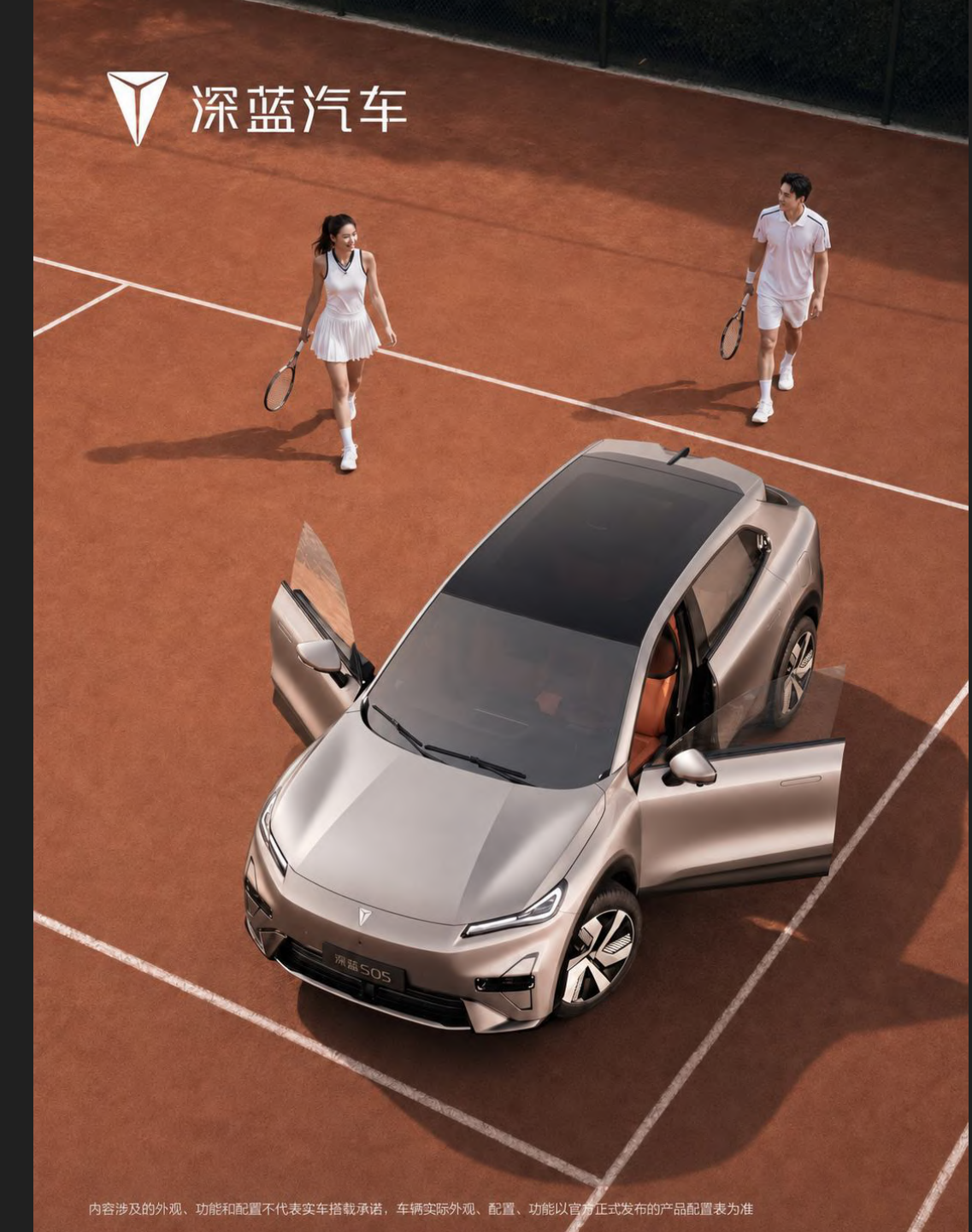
深蓝汽车



DEEPAL S05

SMART ELECTRIC SUV

Home YouTube Share Search Profile

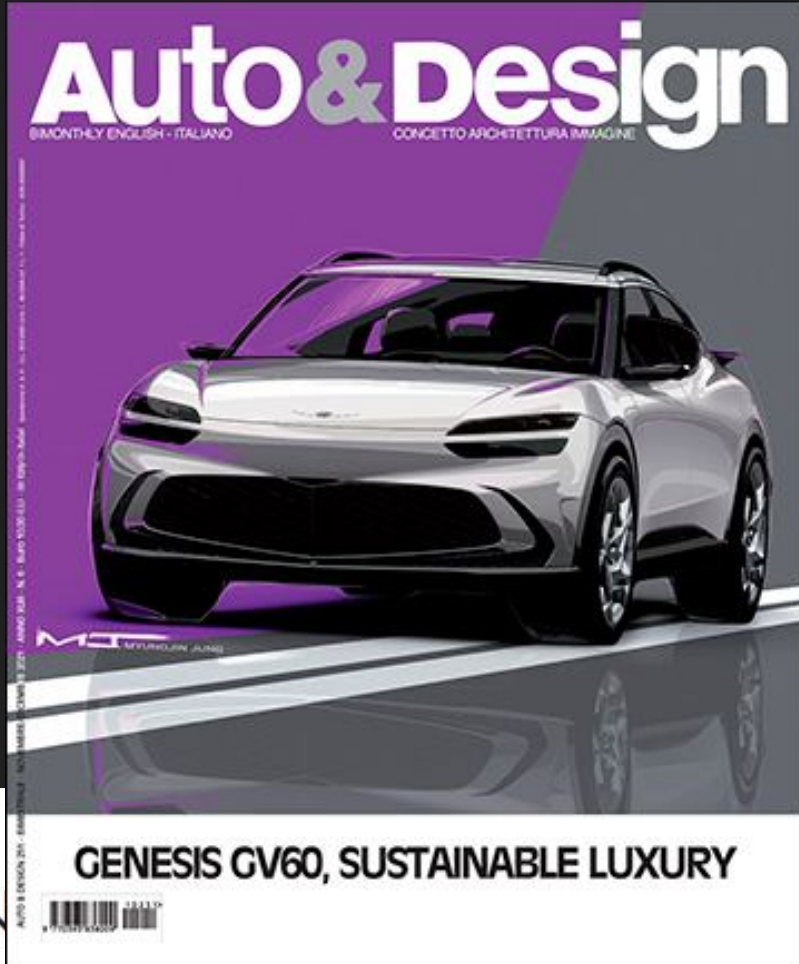


*本图涉及的外观、功能和配置不代表实车搭载承诺，车辆实际外观、配置、功能以官方正式发布的产品配置表为准

内容涉及的外观、功能和配置不代表实车搭载承诺，车辆实际外观、配置、功能以官方正式发布的产品配置表为准

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#251



Contes

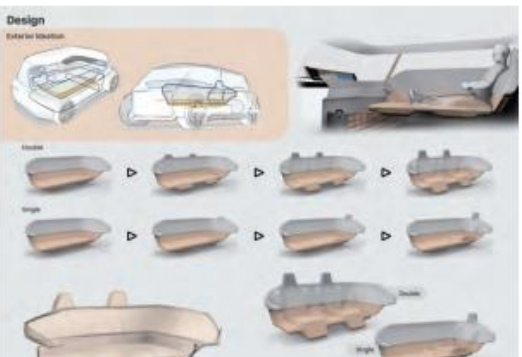
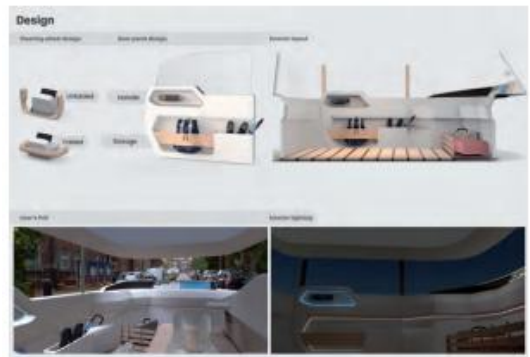
HERE ARE THE FIN

AltoDesign and Alcantara have selected the ten finalists of the competition "Dress Your Vision - Alcantara is on board", an online competition open to transportation design students and car design enthusiasts. The young creative artists were invited to devise design proposals for future mobility using the Alcantara material in an innovative way.

The projects of the ten finalists will now be evaluated by eight highly qualified jury members: Andrea Boragno, Chairman and CEO of Alcantara, and Sergio Cazzulani, President of the Italian Design Association. The Jury Curator, Ake Ishihara, Principal Color Materials & UX Designer Microsoft, Manuele Amprimo, Chief Interior Design C&D and HMI Lamborghini, Annette Baupmeister, Head C&D BMW, Rosella Guggi, ColorMaterial Design Specialist at Alcantara, and the Alcantara Colors and Materials Group Repaint. The winning project will be announced on December 3rd on the website and on our social channels.

AutoDesign e Alcantara hanno selezionato i dieci finalisti del concorso "Dress Your Vision - Alcantara is on board", una competizione online aperta a studenti di transportation design e appassionati di car design. I giovani creativi sono stati chiamati a ideare proposte di design per la mobilità del futuro utilizzando il materiale Alcantara in modo innovativo.

I progetti dei dieci finalisti verranno ora valutati da otto giurati alfabetici: Andrea Boragom, Presidente e CEO di Alcantara, Silvia Baldo, Head of Design e Design Director di Alcantara, Massimo Basso, Alex Ishihara, Principal (Color Materials) & UX Designer Microsoft, Manuele Amprimo, Chief Interior Designer C&E e HMI Lamborghini, Annette Baumeister, Head C&E BMW, Rosella Gossato, ColorMaterial Design Studio, e Roberto Vignone, Design Director di ColorMaterial Group Renault. Il progetto vincitore verrà annunciato il 3 dicembre sul sito e sui nostri canali social.

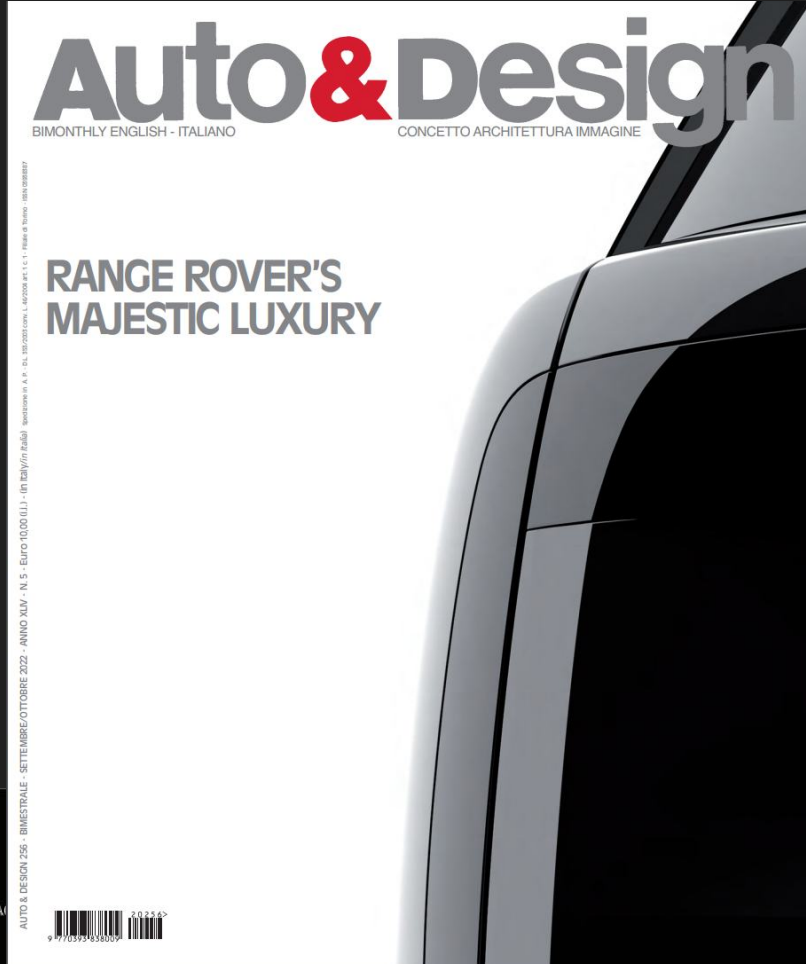
ALCANTARA C1
by Adam Col

La studio mostra gli interni in un veicolo utilizzabile per il trasporto urbano o a breve distanza. Il risultato: l'abitacolo è rivestito di Alcantara, ma per sfruttare al massimo le proprietà del materiale il progetto prevede l'abbinamento con un tessuto "sforabile" che le permette di allungarsi fino al 60% senza tuttavia deformarsi e perdere le sue proprietà.

La studio mostra gli interni in un veicolo utilizzabile per il trasporto urbano a breve distanza del futuro. L'abitacolo è rivestito di Alcantara, ma per sfruttare al massimo le proprietà del materiale il progetto prevede l'abbinamento con un tessuto "spandex" che le permette di allungarsi fino al 600% senza lacerarsi, deformarsi e perdere le sue proprietà.



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Transportation Design School

Check the IED educational offer dedicated to Transportation Design

ied.edu



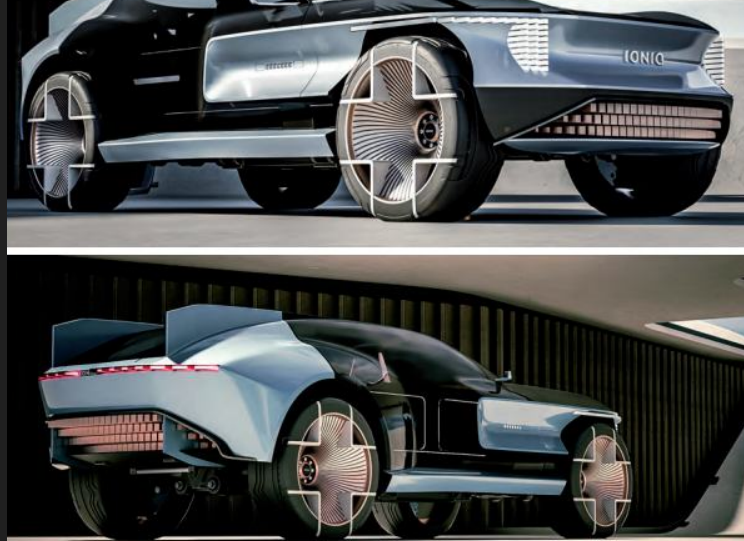
IED INTERNATIONAL GROUP
DESIGN | ARTS | FASHION | VISUAL ARTS | COMMUNICATION | MANAGEMENT | RESTORATION



#257



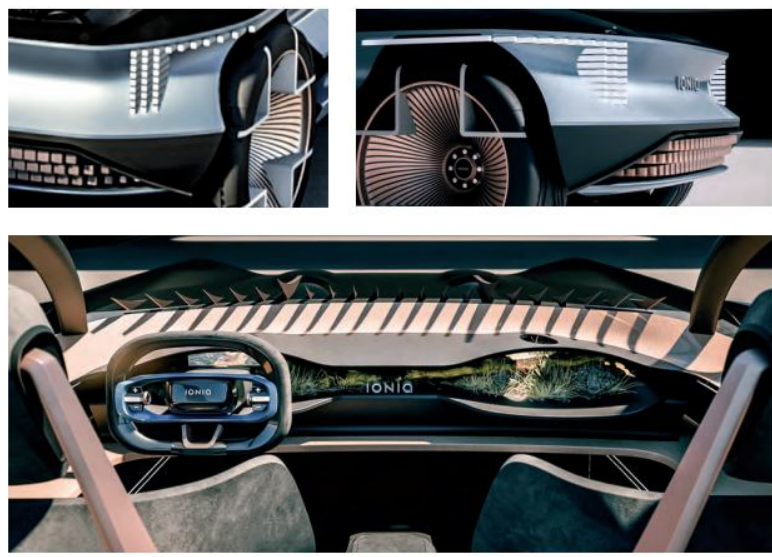
School



UN NUOVO CONCETTO
DI SPORTIVITÀ

Migliorare la vita delle persone per renderla più semplice, sicura e sostenibile grazie all'applicazione di tecnologie avanzate sempre più sviluppate. Questa la sfida proposta da Hyundai agli studenti del corso di Transportation Design dello IED Torino, nell'ambito del loro progetto di tesi che ha visto coinvolto il marchio Ioniq. Un'esperienza che si integra appieno nella visione denominata "Progress for Humanity", ovvero la trasformazione a 360° che sta portando Hyundai a diventare fornitore di soluzioni di mobilità smart sostenibili sia da un punto di vista ambientale, sia sociale ed economico.

I quarantatré studenti, provenienti da undici nazioni e organizzati in team, hanno risposto al brief lavorando in sinergia, sotto la guida del coordinatore del corso, Michele Albero, e dei docenti IED, con la partecipazione del Centro Stile di Hyundai Europa nelle persone di: Thomas Bürkle, Chief Designer; Eduardo Ramirez, Head



A&D 257 • 70

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见证实力，长安启源E07

2024年4月29日，在德国柏林莱比锡宫举行了第52届设计奖颁奖典礼，中国设计奖首次荣获此殊荣。成为本届盛会关注的焦点。这不仅彰显了设计奖对中国设计行业的高度认可，也展现了中国汽车制造业在国际舞台上的影响力和竞争力。

设计奖是源自德国的设计大奖，与德国“红点奖”、美国“IDEA奖”并称为世界三大设计奖。国际设计奖可以追溯到1953年，该项奖以“独立、严谨、可靠”的评奖理念闻名于世，被国际公认为当代工业设计领域中的卓有声誉的大奖。

左侧照片从左上至右下依次为：
1. 德国柏林非洲电影节现场
2. 张发荣演E07《获奖证书》
3. 张发荣演E07《追爱记》



The pictures on the left, from top to bottom are:
1. Changian NIVO 507 SD Rendering
2.3.4 Changian NIVO 507 Search

The pictures on the right, from top to bottom are:
1.3.4.5 Changian NIVO 507 SD Rendering
1.2.3.4.5 Changian NIVO 507 SD Rendering

Thank you.