

Adam Cal

Senior Visualization Artist
Automotive CGI& Branding



EXPERIENCE

Senior Visualization Artist - Branding & Visualization

Changan Automobile European Design Center

Jul 2022 - Present - 3 years, Rivoli

- Creating high-end automotive visualization content for press releases, campaigns and internal design reviews.
- Developing CG content, lighting, materials, look-dev, camera work, rendering and post-production workflows.
- Support on real-time visualization workflows and interactive review experiences using Unreal Engine.
- Coordinating cross-department visualization projects from concept through delivery.
- Art direction input and oversight of quality across branding photography and visualization output.

Visualization Artist

Mobility Design Torino

Apr 2022 - Jun 2022 - 3 months, Turin

Produced high-quality transportation design visualizations and VR Scenes for design evaluation.

3D Generalist - Visualization Artist

Kross S.A.

Jul 2021 - Oct 2021 - 4 months, Przasnysz

Created product CGI, 3D models and visualization assets for digital configurators and marketing.

EDUCATION

Bachelor European in Transportation Design

IED (Istituto Europeo di Design - Torino)

2019 - 2022, Turin, Italy

Exchange Program,

Product / Transportation design, communication, marketing

Hongik University

2020 - 2021, Seoul, South Korea

Portfolio LINK

adamcal1998@gmail.com

+39 351 913 7996

+48 509 094 552

Turin

Core Competencies

Automotive Visualization

3d modeling

Real-Time Configurators

Look-Dev, Rendering

Art Direction Support

Animation

Data Management for CGI

Software

Unreal Engine, Maya,

V-Ray, Blender, Photoshop,

Premiere, Pixyz, Vred, Alias

Other Skills

Problem solving

Adaptability

Languages

English (native)

Polish (native)

Italian (intermediate)

Social

Instagram.com/adamcal98

linkedin.com/in/adam-cal